

TECHNOLOGY INSIDER

Are you being watched?

By Kristin Beasley of Beasley Technology



Is anyone watching Big Brother 11? The CBS reality show is a major topic of conversation in the Beasley household. For those of you who have never seen the show, a group of people moves into a house where they are secluded completely from the rest of the world while cameras follow their every move. Sound stressful? Well, whether you realize it or not, cameras are following your every move more often than you might think.

At Beasley Technology, we strive to be a “one-stop shop” for the technology needs of our clients. With this in mind, we are fully licensed to provide closed-circuit television (CCTV) products to our customers.

This includes security cameras and DVRs (digital video recorders). Many business clients need security for their premises, and we are helping to provide it.

More than once, this product line has come to the rescue of a client who has been robbed. Just recently, a client called to tell us someone had stolen a vehicle from his premises in broad daylight. The client was having difficulty viewing the DVR recording of the incident, so an employee went in to assist him. By the time all was said and done, we had a full description of the thief and his vehicle, and a pretty good

idea of where he had been before he committed the crime. Other Beasley Technology customers in the area volunteered their DVR footage, from which we were able to gather even more information. As a result of this team effort, there is a warrant out for his arrest, and it is only a matter of time before he is caught.

Many businesses in our area benefit from a CCTV system. This includes schools, oil companies, gas stations, and any business with

merchandise on an outdoor lot. We offer indoor cameras, outdoor cameras, infrared cameras, and just about any other kind of camera you can think of, even school bus cameras. The cameras connect to a DVR. Since the video is recorded digitally, you don't have to worry about changing out any kind of recording media. We also provide the



ability for you to access your cameras remotely, so that you can check in on your place of business from your home computer. If you have ever worried about your business being robbed, a system of this kind provides peace of mind. These systems can also be installed in your home.

Yes, cameras follow us more often than we think. But because of those security systems, business owners and their customers can rest assured that they are protected. If you would like more information on a CCTV system for your home or business, contact Beasley Technology at (918) 225-6900.